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NEXON Co., Ltd.

<https://company.nexon.co.jp/en/>

(Stock Code: 3659, TSE Prime Market)

Nexon Launches *HIT2* in Japan

Blockbuster MMORPG Optimized for PC and Mobile

Based on The HIT Universe with > 25 Million Downloads Worldwide

TOKYO – April 17, 2024 – NEXON Co., Ltd. (Nexon) (3659.TO), a global leader in online games, today launched *HIT2* (Japanese title: *HIT : The World*) in Japan.



Developed by NEXON Games Co., Ltd., *HIT2* is an MMORPG optimized for PC and mobile based on the blockbuster *HIT* universe, which has registered more than 25 million downloads globally. *HIT2* was originally released in Korea in 2022 and reached the #1 position on both the App Store and Google Play. Players will recognize the unique *HIT* universe and enjoy a new story with large-scale battles and upgraded graphics.

For details and the latest trailer, visit *HIT2* official website and SNS.

Official website: <https://hittheworld.nexon.com/>

YouTube: https://www.youtube.com/@HITTheWorld_official

X: https://twitter.com/htw_nxj

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NEXON Games Co., Ltd. https://www.nexongames.co.kr/index_en.php

NEXON Games Co., Ltd. (225570. KQ) is a game developer and a subsidiary of NEXON Co., Ltd., listed



on KOSDAQ, which has developed various genres of games in various platforms of PC, mobile, and console. Games developed by NEXON Games have been introduced not only in Korea but also all around the world. NEXON Games has a goal of growing into a global game developing company that attracts global attention through various new projects that can bring more fun to users.

About NEXON Co., Ltd. <https://company.nexon.co.jp/en/>

Founded in 1994, NEXON Co., Ltd. (Nexon) (3659.TO) is a company engaged in the production, development and operation of online games. First listed on the Tokyo Stock Exchange in December 2011, Nexon was placed on JPX400 in 2015 and added to the Nikkei Stock Index 300 in 2017. In 2020, Nexon was added to the Nikkei 225. Nexon currently has more than 45 live games in more than 190 countries on PC, console, and mobile. Major game franchises include *MapleStory*, *KartRider* and *Dungeon&Fighter*. In 2021, Nexon completed the acquisition of Embark Studios AB, a company based in Stockholm, Sweden, developing multiple projects for global release.

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